Cookie Policy

Last updated: September 30, 2026

This Cookie Policy explains how Summit Collective S.L. ("Provider", "we", "us", or "our"), with registered address at Avenida Diagonal 536, 08006 Barcelona, Spain and tax identification number B21663216, uses cookies and similar tracking technologies (such as web beacons, pixels, tags, and local storage) on this website. This document forms an integral part of our legal framework and operates in strict conjunction with our Terms & Conditions and Privacy Policy. If you have any inquiries regarding our use of cookies or data protection practices, you may reach our dedicated compliance and support desk at info@benative.pro.

A cookie is a small data file consisting of letters and numbers that is downloaded and stored on your browser, computer, mobile phone, tablet, or connected device when you visit our website. Cookies enable our systems to distinguish your device from those of other users, ensure the continuous operation of our infrastructure, prevent payment fraud, optimize technical performance, record user preferences, analyze site traffic, and deliver targeted advertising campaigns tailored to your interests.

In full compliance with applicable electronic communications and data protection laws, including Law 34/2002 (LSSI-CE), the General Data Protection Regulation (EU) 2016/679 (GDPR), and equivalent international standards, non-essential cookies (such as analytics, functionality, and advertising trackers) will only be deployed to your device upon receiving your explicit, affirmative, and informed consent through our cookie management interface. Essential and technical cookies do not require prior consent and are executed automatically to guarantee the secure and functional provision of the requested online service.

Cookies can be classified into one or more of the following categories:

- **Essential and Technical Cookies:** These cookies are strictly required for the core operational functionality, accessibility, system security, and transaction processing of the website. They enable core processes such as user authentication, session security, fraud screening, integration with PCI-DSS compliant payment gateways, and the recording of your cookie consent choices. Pursuant to Article 22.2 of the LSSI-CE and Article 5(3) of the ePrivacy Directive, these cookies do not require prior user consent and cannot be turned off in our administrative systems without completely compromising site security and basic functionality.
- **Functionality and Personalization Cookies:** These cookies enable the website to deliver enhanced functionality, retain personalized configurations, optimize interface layouts according to device capabilities, and preserve individual interactive states (such as active interface filters or interactive quiz features). They may be implemented by us or by vetted third-party vendors whose software modules are embedded across our platform. Declining these cookies may result in non-functioning interface preferences or degraded usability during your session.
- **Performance and Analytics Cookies:** These cookies allow us and our measurement partners to quantify visits, map incoming traffic sources, analyze user navigation paths, identify system errors, and monitor operational performance metrics across our web infrastructure. While these metrics are processed in aggregate or pseudonymous formats utilizing unique technical client identifiers, they constitute personal data under applicable data privacy frameworks. If you do not authorize these cookies, your site navigation activity will not be included in our performance measurement metrics.
- **Advertising and Targeting Cookies:** These cookies are set through our platform in

coordination with external advertising networks, programmatic media platforms, and social media entities (including Google, Meta, Microsoft, and TikTok). These third parties process technical identifiers and device configurations across multiple platforms to construct profiles of user interests and display personalized advertisements on third-party digital properties. Disallowing these cookies will not diminish the volume of promotional material you view across the internet, but the advertisements delivered will be non-personalized and generic.

We use the following types of cookies on this website:

Essential and Technical Cookies

Name	Description	Duration	First/Third-Party	More Information
PHPSESSID	Essential for maintaining the user's session state on the server, managing authenticated requests, and remembering actions across continuous page loads.	Session	First-Party	-
CookieConsent	Stores the user's explicit consent settings and choices regarding cookie preferences on this platform, preventing repetitive banner displays.	1 year	First-Party	-
.celerispay.com	Essential transactional security cookie deployed by the CelerisPay payment gateway, required to execute checkout operations and mitigate payment fraud.	Variable (Session up to 12 months)	Third-Party	CelerisPay Policy
ar_debug	Diagnostic and technical validation cookie deployed by Meta to verify correct integration and monitor execution integrity of web endpoints.	Session	Third-Party	Meta Policy

Functionality Cookies

Name	Description	Duration	First/Third-Party	More Information
device_view	Stores the technical layout requirements of the user's client device to optimize web rendering and display parameters.	1 year	First-Party	-
filter	Retains custom content sorting and search filter selections chosen by the user during navigation across active catalogues.	Persistent (up to 12 months)	First-Party	-

Name	Description	Duration	First/Third-Party	More Information
welcomeback	Identifies returning users upon arrival to deliver tailored interface greetings and restore previous non-sensitive session states.	Persistent (up to 12 months)	First-Party	-
smart_trivia_email_user	Functional state tracker used to record participation parameters and user submission states within specific platform features, such as quiz and trivia modules.	Persistent (up to 12 months)	First-Party	-

Performance Cookies

Name	Description	Duration	First/Third-Party	More Information
_ga, _ga_EXNFPFVZ2J, _ga_B3P8PM0DXN, _ga_S01RTFKR3R, _ga_YD17PQCGPS	Deployed by Google Analytics to assign unique client identifiers, distinguish individual site sessions, and compile statistical navigation reports.	2 years	Third-Party	Google Policy
_clck	Deployed by Microsoft Clarity to retain a unique visitor ID and browser interaction preferences, linking user journeys across subsequent sessions.	1 year	Third-Party	Microsoft Policy
_hjSessionUser_1682592	Deployed by Hotjar to maintain a persistent unique user token, verifying whether subsequent site visits originate from the same device for behavioral analysis.	1 year	Third-Party	Hotjar Policy
ph_phc_..._posthog	Deployed by PostHog to assign technical user tokens and evaluate product usage patterns to improve web features and system responsiveness.	1 year	Third-Party	PostHog Policy

Advertising Cookies

Name	Description	Duration	First/Third-Party	More Information
uetsid	Records a real-time session tracking identifier used by Microsoft Advertising to measure campaign events within an active visit.	Session	Third-Party	Microsoft Policy
_uetvid	Maintains a unique cross-session visitor token for Microsoft Advertising to evaluate multi-visit advertising attribution and conversions.	13 months	Third-Party	Microsoft Policy
IDE	Managed by Google DoubleClick to register browsing engagements and build commercial profiles for personalized advertising delivery.	13 months	Third-Party	Google Policy
_fbp	Deployed by Meta to track user conversions, evaluate performance of Facebook advertising campaigns, and deliver targeted advertising solutions.	3 months	Third-Party	Meta Policy
_ttp, ttcsid (and variants)	Managed by TikTok to track advertising engagement, calculate conversion values, and support targeted audience profiling across campaigns.	13 months	Third-Party	TikTok Policy
google_customer_id	Deployed by Google to correlate verified user parameters across integrated advertising channels and conversion networks.	Variable (up to 12 months)	Third-Party	Google Policy
_gcl_au	Utilized by Google AdSense and Google Tag Manager to experiment with advertising efficiency and attribute conversion tracking without third-party dependencies.	3 months	Third-Party	Google Policy

Note: Session cookies are temporary technical files that are automatically destroyed upon closing your browser client. Persistent cookies remain stored on the local memory of your operating system or device for the predetermined lifespan set out in the tables above, or until manually purged by the user through browser cache management tools.

International Data Transfers: Some third-party analytics and advertising tools incorporated into this platform are managed by organizations based outside the European Economic Area (EEA), notably in the United States. Where personal data associated with tracking identifiers is transferred internationally, such transfers are carried out pursuant to adequate safeguards recognized under

Article 46 of the GDPR, including the EU-U.S. Data Privacy Framework (DPF) where certified, Standard Contractual Clauses (SCCs) approved by the European Commission, and supplementary technical security measures.

Consent Management and Revocation: You may alter, manage, or withdraw your cookie consent preferences at any time by accessing our interactive cookie configuration control panel located via the "Cookie Settings" link available on our footer, or directly through the persistent consent preference center provided on this website. Withdrawing your consent will instantly suspend non-essential tracking operations without affecting prior lawful processing.

To adjust your browser settings directly, for informational purposes, we provide links to configuration guides for the most commonly used browsers:

- Safari: https://support.apple.com/en-us/guide/safari/sfri11471/mac
- Firefox: https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop
- Chrome: https://support.google.com/chrome/answer/95647?hl=es
- Microsoft Edge: https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ede5947fc64d
- Opera: https://help.opera.com/en/latest/web-preferences/#cookies

We are not responsible for the maintenance, technical accuracy, or third-party content contained within the external browser documentation links provided above.

This cookie policy was last updated on July 1, 2026. We reserve the right to amend, update, or revise this document at our discretion to reflect technical, operational, legal, or regulatory modifications. Any changes will become effective upon publication on this website, and continued interaction with the platform will be governed by the updated terms.

If you have any questions or require administrative clarifications regarding our cookie practices, please contact our support department at info@benative.pro.